



To: Community Friends and Partners
From: MLK Community Coalition of Lebanon, OH
Re: Request for donations
Date: June 19, 2021

The MLK Community Coalition of Lebanon, OH partners with individuals and organizations to provide volunteer services and activities that address needs within our community. On Sunday August 29, 2021 MLK Lebanon is sponsoring the **Stand Up To Hate MLK Virtual 5K**. A “virtual 5k” is a running/walking event where the community participates individually and shares this virtually through social media while running in their neighborhoods while social distancing or running on their treadmills in the comfort of their home. Profits will go to support the mission of the MLK Community Coalition of Lebanon.

We want to include you in this opportunity. You can help in the following ways:

- 1) Becoming a sponsor – levels begin at \$50.00
- 2) Providing a monetary donation
- 3) In kind donations for daily giveaways

For complete details, visit our website at <https://www.mklebanon.org/> .

The MLK Lebanon is a 501c3 organization. EIN: 46-1208151

Thank you in advance for considering this request.

Sincerely,

Karen R. Schaeffer
Treasurer, MLK Community Coalition of Lebanon



Presented by
The MLK Community Coalition of Lebanon

STAND UP TO HATE MLK VIRTUAL 5K **Sponsor Benefits**

\$500 Gold Sponsor

- Your company name and/or logo will be placed on printed materials including posters, flyers, and t-shirts.*
- Your company name and logo will be placed on event webpages as a Gold event sponsor for one year.
- You/your company will be acknowledged during the kick-off Facebook Live/Zoom event.
- You/your company will receive sponsor recognition on event Social Media outlets including Facebook and Twitter.
- Registration for 4 runners or walkers

\$250 Silver Sponsor

- Your company name and/or logo will be placed on printed materials including posters, flyers, and t-shirts.*
- Your company name and logo will be placed on event webpages as a Silver event sponsor for one year.
- You/your company will be acknowledged by the kick-off Facebook Live/Zoom event.
- Registration for 2 runners or walkers

\$100 Bronze Sponsor

- Your company name will be listed on printed materials including posters, flyers, and t-shirts.*
- Your company name will be placed on event webpages as a Bronze event sponsor for one year.
- You/your company will be acknowledged by the kick-off Facebook Live/Zoom event.

\$50 Friends Sponsor

- Your company name will be placed on event webpages as a Friends event sponsor for one year.
- Acknowledgement on website and social media

***DEADLINE FOR GOLD, SILVER, AND BRONZE SPONSORSHIPS
TO HAVE LOGO PLACED ON PRINT MATERIALS AND T-SHIRTS IS JULY 24, 2021.**

MLK Community Coalition of Lebanon
PO Box 1671, Lebanon, OH 45036 (513) 932-7919
mlklebanon@gmail.com
www.MLKLebanon.org



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STAND UP TO HATE MLK VIRTUAL 5K
Sponsor Pledge Commitment

_____ Yes, I am committed to the \$500 Gold Sponsorship.

_____ Yes, I am committed to the \$250 Silver Sponsorship.

_____ Yes, I am committed to the \$100 Bronze Sponsorship.

_____ Yes, I am committed to the \$50 Friends of the STAND UP TO HATE MLK VIRTUAL 5K
_____ I/We are unable to sponsor at this time but would like to make a contribution in
support of the STAND UP TO HATE MLK VIRTUAL 5K in the amount of \$_____.

_____ I/We would like to donate items to be given as daily prizes

(Please print your name as you would like to be acknowledged in all printed materials.)

_____ Enclosed is my check or money order made payable to:

"MLK Community Coalition of Lebanon"

Please note that your donation is for the STAND UP TO HATE MLK VIRTUAL 5K.

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Contact Information

Name: _____

Company Name: _____

Address: _____

Phone: _____

E-Mail: _____

Signed

Date

Please return this form to:

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