



To: Community Friends and Partners
From: MLK Community Coalition of Lebanon, OH
Re: Request for donations

The MLK Community Coalition of Lebanon, OH partners with individuals and organizations to provide volunteer services and activities that address needs within our community. On Sunday April 18 – Saturday April 24, 2021, MLK Lebanon will sponsor the **Earth Day MLK Virtual 5K**. A “virtual 5k” is a running/walking event where the community participates individually and shares this virtually through social media while running in their neighborhoods while social distancing or running on their treadmills in the comfort of their home. Proceeds to benefit the [Little Miami Conservancy](#).

We want to include you in this opportunity. You can help in the following ways:

- 1) Becoming a sponsor – levels begin at \$50.00
- 2) Providing a monetary donation
- 3) In kind donations for daily giveaways

You may also lock in your sponsorship of the Stand Up To Hate MLK Virtual 5k that will take place in August 2021.

For complete details, visit our website at <https://www.mlklebanon.org/> .

The MLK Lebanon is a 501c3 organization. EIN: 46-1208151

Thank you in advance for considering this request.

Sincerely,

Raye Kimberlin
Coordinator, MLK Community Coalition of Lebanon

Olivia Forrester
MLK 5K Project Leader

About MLK Lebanon:

The mission of the Martin Luther King Jr. Community Coalition of Lebanon, Ohio is to honor Dr. King's vision of justice by building an inclusive network of individuals and organizations that work toward empowerment for people. The MLK Community Coalition of Lebanon is to be a proud community partner with local, regional, and national organizations such as Service for Peace, Serve Ohio and MLKDay.gov.

MLK Community Coalition of Lebanon
PO Box 1671, Lebanon, OH 45036 (513) 932-7919
mlklebanon@gmail.com
www.MLKLebanon.org



About The Little Miami Conservancy (LMC)

The Little Miami Conservancy (LMC), formerly known as Little Miami, Inc. (LMI), was founded in 1967 as a 501(c)3 nonprofit organization dedicated to the restoration and protection of the Little Miami National Wild & Scenic River. Founding father and Dayton newspaper editor Glenn Thompson brought together fellow conservationists Arthur Morgan, Skeets Fred, and Charles Sawyer to incorporate this historic effort. Glenn envisioned a "corridor of green" lining the river to inspire us and restore our spirit.

A 16 member Board of Trustees meets bimonthly to direct LMC's efforts. Historically LMC has successfully used a "win-win" approach to finding the balance between economic development and environmental protection.

Today, with close to 500 donating families, foundations and businesses, the organization has acquired over 110 nature preserves along the Little Miami and several tributaries, preserving over 12% of the Little Miami's riverfront forests. An additional 44% of the riverfront lands are protected through public and quasi-public ownership.

LMC acquires controlling interests in riverfront lands, restores these lands with tree and prairie plantings, conducts over 15 clean up floats annually and presents over 20 nature programs along the river and at its River Center in historic downtown Loveland along the Little Miami Bike Trail. LMC lead the effort in Washington DC and Columbus to fund the creation of the Trail in the late 1970's, Ohio's first Rails to Trails project, and spearheaded the effort to include the river into the National Wild & Scenic River System, and Ohio's first State Scenic River.

LMC maintains a full-time Executive Director and a part-time staff member to support the organization's ongoing efforts.

CONTACT US:

Eric B. Partee
LMC Executive Director
209 Railroad Avenue
Loveland, Ohio 45140-2915
513.965.9344

partee@littlemiami.com
<https://www.littlemiami.org/>

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EARTH DAY MLK VIRTUAL 5K

Sponsor Benefits

\$500 Gold Sponsor

- Your company name and/or logo will be placed on printed materials including posters, flyers, and t-shirts.*
- Your company name and logo will be placed on event webpages as a Gold event sponsor for one year.
- You/your company will be acknowledged during the kick-off Facebook Live/Zoom event.
- You/your company will receive sponsor recognition on event Social Media outlets including Facebook and Twitter.
- Registration for 4 runners or walkers

\$250 Silver Sponsor

- Your company name and/or logo will be placed on printed materials including posters, flyers, and t-shirts.*
- Your company name and logo will be placed on event webpages as a Silver event sponsor for one year.
- You/your company will be acknowledged by the kick-off Facebook Live/Zoom event.
- Registration for 2 runners or walkers

\$100 Bronze Sponsor

- Your company name will be listed on printed materials including posters, flyers, and t-shirts.*
- Your company name will be placed on event webpages as a Bronze event sponsor for one year.
- You/your company will be acknowledged by the kick-off Facebook Live/Zoom event.

\$50 Friends Sponsor

- Your company name will be placed on event webpages as a Friends event sponsor for one year.
- Acknowledgement on website and social media

***DEADLINE FOR GOLD, SILVER, AND BRONZE SPONSORSHIPS
TO HAVE LOGO PLACED ON PRINT MATERIALS AND T-SHIRTS IS MARCH 10, 2021.**



EARTH DAY MLK VIRTUAL 5K
Sponsor Pledge Commitment

_____ Yes, I am committed to the \$500 Gold Sponsorship.

_____ Yes, I am committed to the \$250 Silver Sponsorship.

_____ Yes, I am committed to the \$100 Bronze Sponsorship.

_____ Yes, I am committed to the \$50 Friends Sponsorship.

_____ Yes, I am committed to also sponsoring the **STAND UP TO HATE MLK VIRTUAL 5K**
\$ _____

_____ I/We are unable to sponsor at this time but would like to make a contribution in
support of the EARTH DAY MLK VIRTUAL 5K in the amount of \$ _____.

_____ I/We would like to donate items to be given as daily prizes _____

(Please print your name as you would like to be acknowledged in all printed materials.)

_____ Enclosed is my check or money order made payable to:

"MLK Community Coalition of Lebanon"

Please note that your donation is for the EARTH DAY MLK VIRTUAL 5K.

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Contact Information

Name: _____

Company Name: _____

Address: _____

Phone: _____

E-Mail: _____

Signed _____

Date _____

Please return this form to:

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- Your company name will be placed on event webpages as a Bronze event sponsor for one year.
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- Acknowledgement on website and social media

***DEADLINE FOR GOLD, SILVER, AND BRONZE SPONSORSHIPS
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STAND UP TO HATE MLK VIRTUAL 5K

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_____ Yes, I am committed to the \$250 Silver Sponsorship.

_____ Yes, I am committed to the \$100 Bronze Sponsorship.

_____ Yes, I am committed to the \$50 Friends Sponsorship.

_____ I/We are unable to sponsor at this time but would like to make a contribution in support of the STAND UP TO HATE MLK VIRTUAL 5K in the amount of \$_____.

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(Please print your name as you would like to be acknowledged in all printed materials.)

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Please note that your donation is for the STAND UP TO HATE MLK VIRTUAL 5K.

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Company Name: _____

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E-Mail: _____

Signed _____

Date _____

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